

MEMORY MANIA



Wild About Scrapbooking!

17424 Airline Hwy, Prairieville, LA 70769 • 225-744-2767 • Feb-Mar 2012 • Vol 14 • Issue 2



THE GIFT CARD THAT KEEPS ON GIVING!!!

Use your Memory Mania gift card in full by FEBRUARY 15TH and get entered into a drawing for **ANOTHER MM gift card** valued at \$50!!!

Stay tuned to our blog for further details...

AN EVEN BETTER DEAL? --YOU BET!--

Our Frequent Buyer Cards gave you 20% off your next purchase after you spend \$200 at our store – that's a good deal!! We are replacing our Frequent Buyer Cards with valuable DAILY and WEEKLY rewards!! And they provide an even BETTER deal for you!!! Here's what you do:

- "Like" us on **Facebook**, and you'll get DAILY news of products and how to use them, as well as **SPECIAL DEALS** exclusive to our FB friends!!
- Visit our **website** and join our **mailing list** to get valuable **WEEKLY SPECIALS!!**

CROPATHON weekend March 1-3

Thursday 9 am–2 am
Friday 9 am–2 am
Saturday 9 am–2 am

**\$100 for weekend
or \$40 per day**

3-day pass includes goody bag

**Full store is at your disposal **Gypsy tutoring is available on Thursday of Cropathon!!!

So sorry-but due to limited space-please limit 1 rolling bag & 1 tote per person

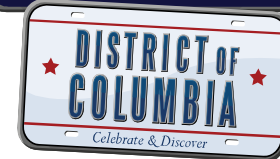
VACATION ALBUM *in a Day!!*

March 24th 9:30 am–1:30 pm

Your choice of theme... Vegas, Washington DC, New York, or Generic! Spend the day at Memory Mania and create an entire 12x12 vacation album before you leave! This all-day workshop will consist of:

- A 12x12 post scrapbook ALBUM with 10 sheet protectors
- All scrapbook materials needed to create 9 double pages layouts, plus the opening/closing pages
- Instruction by Tammy Murphy

When signing up, please let us know what type of album (Vegas, Washington DC, New York, or Generic) you'll be working on, as well as a current email address if the store doesn't already have yours. You'll create entire album in class and add photos when you get home. How awesome that you will have completed a 12x2 album in JUST ONE DAY!!!





Memory Mania Kit Clubs for 2012!

For some of you, the biggest challenge of scrapbooking is finding the TIME to crop. Well, Memory Mania can ensure that you can get at least ONE layout done each month, because WE want to do all the thinking FOR YOU!!

Joining a kit club, you commit to purchase one kit per month for a year. Each month you'll receive a picture of the layout, along with all the materials to complete that layout – it's a great deal! Cost is \$16.99 per kit (MSRP \$19.99) and are exclusive to kit club members only! Memory Mania has several kit clubs to fulfill your every need! 2012 Kit Club registration is going on now!

Calendar / Seasonal: Starting with January and continuing through December, this kit club delivers each month with a fabulous layout with a small calendar to document special days, events, and highlights for the monthly theme. Some months may be a holiday theme or it may be generic colors to highlight monthly photos instead of holidays. *See calendar for dates.*

Baby: At the end of the year, you'll have completed Baby's first year scrapbook! Kits include Title & End page, Expecting You, Labor of Love, Home from Hospital, It's a Boy/Girl, Baby's family, First bath, First baby food, Walking, Christening/blessing, and First Christmas. *See calendar for dates.*

School–1st-6th: Each month's layout features a grade and the following month features a school activity appropriate for that grade. The year will include two layouts each for grades 1-6. *See calendar for dates.*

School–7th-12th: Each month's layout features a grade and the following month features a school activity appropriate for that grade. The year will include two layouts each for grades 7-12. *See calendar for dates.*

Cardmaker: If you love giving personal cards, you will LOVE this kit club. Each month kit includes supplies and photos to recreate 5 Greeting cards - 3 quick and easy and 2 creative. Each month should have a holiday card, a birthday card, a blank generic card, and one other one (get well, sympathy, new baby, etc.) *See calendar for dates.*

Moments: Each month layout features a generic theme & title. *See calendar for dates.*

Disney: 12 months of Disney kits–highlighting the parks, the most popular rides, and generic Disney kits. *See calendar for dates.*

LSU: 12 months of LSU layouts!!! Who wouldn't love to FINALLY scrap all those LSU photos–tailgating, road trip, Tiger Pride, etc. *See calendar for dates.*

**Due to the enormous orders that must be made to accommodate each club member, this is a 12-month commitment. Kits can be purchased monthly; any kits not picked up in 30 days will be charged and shipped.

Class Creations with Christy

You've LOVED Christy's day classes, so she's continuing them TWICE a month!! Stay tuned to our blog <http://www.memorymaniac.com/wp/> to get details on classes as they become available. She'll have a layout created, and you can bring your own embellishments/letters to recreate her layout or buy the materials to make yours just like hers! You are welcome to stay a couple hours after the class on your own to add photos, etc. The first class is February 1 and features techniques for **Outside the Box inks highlighting Goosebumps** (Cost \$20)

Got a Cricut or a Gypsy for Christmas?! MM classes can help!

Cricut Expression Classes: Who wants to read the user's manual? NO ONE DOES!!! Don't you LOVE it when someone else figures out all the tricks, then just teaches them to you? Well, that's what Tammy's done with the Cricut Expression AND the NEW Expression 2! Each machine is different, so the classes are specifically geared to the Expression OR the Expression 2. Sign up for this INFORMATIVE class and you'll end up using your Expression or Expression 2 like a PRO!!! This is a HANDS-ON class–please bring your Expression machine & these cartridges: Accent Essentials & Plantin Schoolbook. If you don't have the cartridges–we have limited ones to share, but please notify us upon registration. *Instructor: Tammy Murphy \$45*
Cricut Expression Techniques: Jan. 28 9 am–1 pm
Cricut Expression 2 Techniques: Mar. 13 and 20 6–8 pm



Gypsy Class: If you're a big Cricut fan, but you just haven't taken the time to figure out how your Gypsy works, this class is for you!! Learn about linking your cartridges, kerning, grouping, welding, title mats, & more! You'll need to bring your own Gypsy to the class. The class is hands-on, so it's limited to 7 students due to the high level of personal attention required! *Instructor: Tammy Murphy \$45 Gypsy Techniques: Feb. 11 9 am–1 pm*

Memory Mania's NEW Limited Edition Layout of the Week

Every Friday, Memory Mania will DEBUT completed layouts – not page kits, but COMPLETED layouts! Only a limited number of these Layouts of the Week will be created and displayed for sale, but when they're GONE, they're GONE! If any layouts remain Monday at noon, they will be RETIRED and no longer available. So check in with us weekly to be sure you can grab one of these limited edition layouts to take home and add your photos. We want to make it easier than ever to preserve your memories, and you can't get any easier than this!!



Saturday, February 4 • 11 am–2 pm

Is your scrap room filled with lots of things that you no longer use? You may have lost interest in them, but there are others who would love the chance to get them at garage sale prices! Bring in your new and gently used scrapbooking items, and we'll allow you to sell them. You only have to pay \$10 to rent a table for the day, and for the full amount you sell, you will be issued store credit that can be used to purchase brand new merchandise at Memory Mania! That's a huge deal! Even if you aren't selling products at the garage sale, stop by to see what you can pick up for cheap! Call the store for details!



February 2012



SUN	MON	TUES	WED	THURS	FRI	SAT
	Did you check out the Memory Mania Kit Clubs	HAVE YOU SIGNED UP FOR CROPATHON??	1 Class Creations with Christy 10am-noon	2	3 Completed Layout SALE	4 GARAGE SALE 11am-3pm Crop 5pm-1am
5 CLOSED	6 Free Cropping 10=3	7 Dimensional Photos Class 6-8pm	8 Free Cropping 10=3	9	10 CROP 6pm-2am	11 Gypsy Class 9am-1pm
12 CLOSED	13 WE LOVE OUR CUSTOMERS SALE	14 HAPPY VALENTINE'S DAY	15 Class Creations with Christy 10am-	16 DID you REDEEM your gift card for additional gift card drawing	17 WE LOVE OUR CUSTOMERS SALE	18 Completed Layout SALE
19 CLOSED	20 Free Cropping 10=3	21 Happy Mardi Gras	22 Use your GIFT CARD IN FULL by today for drawing	23 Free Cropping 10=3	24 Completed Layout SALE	25 ONE A WEEK CHALLENGE CROP 10am-3pm
26	27 Free Cropping 10=3	28 LAST DAY TO REDEEM FREQUENT BUYER CARDS		HAVE YOU SIGNED UP FOR CROPATHON??		



March 2012



SUN	MON	TUES	WED	THURS	FRI	SAT
CLOSED		Vacation Album in a Day . . . Vegas, DC, New York or Generic		1 CROPATHON 9am-2am	2 CROPATHON	3 CROPATHON 9am-2am
4 CLOSED	5	6	7 Class Creations with Christy 10am-noon	8 Free Cropping 10=3	9 Completed Layout SALE	10 ONE A WEEK CHALLENGE CROP 10am-3pm
11 CLOSED	12 Free Cropping 10=3	13 Cricut Expression 2 Class 6-8pm	14	15	16 Completed Layout SALE	17 HAPPY 13th BIRTHDAY MEMORY MANIA
18 CLOSED	19 Free Cropping 10=3	20 Cricut Expression 2 Class 6-8pm	21	22 Free Cropping 10=3	23 Crop 6pm-2am	24 Album in a Day Class 9:30am-1:30pm
25 CLOSED	26 Free Cropping 10=3	27	28 Class Creations with Christy 10am-noon	29	30 Completed Layout SALE	31 Completed Layout SALE

We
LOVE
our
customers

FEB 13-17, 2012

Ladies, are you counting calories, carbs, or Weight Watchers Points? Would you like to bend the rules just a "wee" bit? Well, mark your calendars and schedule your splurge for the week of facebook Valentine's Day.

Why, you ask? Because Memory Mania will be giving away FREE candy - but not just ANY candy - no, it's special candy!

Under the wrapper, each piece of candy will contain a coupon for a discount of 10% to 50% off your Memory Mania purchases for the entire day!! Now, isn't that worth a few points?

Not valid with any other coupons, promotions, or discounts. Valid for in-store merchandise only WITH coupon from back cover of this newsletter.



"LIKE" us on **facebook** to get
DAILY news, updates, and specials **exclusive** to
our "FB Friends"

Visit www.memorymaniac.com to join our mailing list! You will receive VALUABLE coupons every week!

Sign up for our special e-mail announcements, private sales, etc.
E-mail mmscrapbooks@eatel.net to get on this list.

Fun Friday Night Crops!

Check Calendar for Dates... Remember to sign up early as crops fill up quickly!

Store Policies:

All classes/crops require pre-registration and prepayment.
All classes require 48 hour cancellation for a credit toward another class.
All crops require 48 hour cancellation for a credit toward another crop.
No cash refunds.
No exchanges after 30 days (receipt required)
No exchanges on paper, stickers, idea books, and pens due to acid free issues.
No returns or exchanges on special orders.
\$25 charge on all returned checks.
Thank you for understanding that these business decisions must be adhered to.

Store Hours:
Monday-Friday: 10:00 am-6:00 pm
Saturday: 10:00 am-4:00 pm
Sunday: Closed

www.memorymaniac.com

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